



CORPORATE OFFICE
Truck-Lite Co., Inc.
310 East Elmwood Avenue
Falconer, NY 14733
Phone: 716-665-6214
Fax: 716-665-6403
Email: corporate@truck-lite.com
Web: www.truck-lite.com
A QS9000/ISO9001/ISO14001 Company

FOR IMMEDIATE RELEASE

Subject: 33 Series® License Lamp
Date: June 2, 2009

Truck-Lite Adds License Lamp to 33 Series- Penny Size Product Offering

June 2009, Falconer, New York - - Truck-Lite is announcing the world's smallest LED license lamp, a powerful lamp in a small package. This new 33 Series license product adds a new dimension to Truck-Lite's current 33 Series line, featuring marker/clearance and auxiliary lighting products as well. This penny size lamp offers heavy duty trucks and trailers greater efficiency, coupled with the latest in white diode technology.

"More and more customers are looking to LED Lighting for the extended lamp life and overall cost savings," says Jay Davenport, Truck-Lite's National Sales Director. "This single diode license lamp's low profile minimizes physical damage, typical for this application and gives off less heat to avoid issues that stem from heat entrapment."

The 12v mini-license lamp is composed of polycarbonate and does not require a bracket. The grommet mount lamp can be installed directly into the vehicle, easy side or top mount application options. The stealth, low profile design is not only resistant to damage, but hides lamp away from view to help prevent theft from occurring.

"We are continually striving to reduce lighting costs and remain on the forefront of LED Lighting with cutting-edge technology," said Brad Van Riper, Sr VP of R&D

& Chief Technology Officer. “The 33 Series license lamp packs the necessary technology into a small package, providing a reliable license lamp.”

Truck-Lite 33 Series LED License Lamp features and benefits include:

- US Patent Pending on 33 Series Package and US Patent 5,934,798
- Exceed legal requirements when properly mounted
- SingLEDdiode pattern
- Hard-wired lamp design is easily retrofitted, with only a 1 3/16” mounting hole required for grommet installation
- Resistant to shock & vibration
- Electronics completely sealed in epoxy to resist corrosion & moisture
- LEDs draw less current, allowing more power for other vehicle requirements

Truck-Lite Co., Inc. is headquartered in Falconer New York, with additional manufacturing facilities in Wellsboro, Coudersport, and McElhattan, Pennsylvania, as well as Birmingham and Harlow England, and other facilities around the world. Truck-Lite is a major producer of signal lighting, forward lighting, wiring harnesses, mirrors, turn signal switches, and safety accessories to the heavy duty truck, trailer, and commercial vehicle industries.

For more information, please contact:

Truck-Lite Co., Inc.
Sherry White
Manager, Marketing Communications & Services
310 E. Elmwood Ave.
Falconer, NY 14733
swhite@truck-Lite.com
1/800/562-5012

###