

MAXON'S NEW GPC: EUROPEAN DESIGN, NORTH AMERICAN MANUFACTURING  
The stability you want in a Cantilever gate with the support you need.



FOR IMMEDIATE RELEASE

**Contacts:**

Brent Stratton  
Member, Office of the President  
Maxon Lift Corp.  
800-227-4116  
[BStratton@maxonlift.com](mailto:BStratton@maxonlift.com)

Anton Griessner  
Vice President of Business Development & Marketing  
Maxon Lift Corp.  
800-227-4116  
[AGriessner@maxonlift.com](mailto:AGriessner@maxonlift.com)

**MAXON'S NEW GPC: EUROPEAN DESIGN, NORTH AMERICAN MANUFACTURING**  
**The stability you want in a Cantilever gate with the support you need.**

SANTA FE SPRINGS, CALIFORNIA (August 13, 2010) – Maxon Lift Corp, the leader in liftgates is once again revitalizing the liftgate industry with the introduction of the first North American made cantilever liftgate. The GPC 22/33/44 is the first European designed, but North American manufactured – cantilever style liftgate. The GPC provides the precision, stability, and control you expect from a European cantilever gate, thanks to four separate cylinders for lift and tilt operations. You can easily level the load in any position thus achieving a simplification of loading and unloading on uneven surfaces.

Historically, Maxon has sourced this US niche product from a leading German supplier but is now bringing its own GPC product to the market. Consequently, Maxon customers will no longer need to be concerned with overseas delivery timing for spare part supplies, additional overseas sourcing costs or product spec constraints.

The GPC comes in a variety of platform sizes (both steel and aluminum), and can accommodate a wide range of bed height requirements. Built with performance in mind, the GPC features stainless steel pins, low maintenance bushings and grease fittings on all pivot points, a heavy-duty motor with thermal protection, lock valves on all cylinders, optional dual cart stops, and bolt-on installation plates for a quick and simple installation.

MAXON'S NEW GPC: EUROPEAN DESIGN, NORTH AMERICAN MANUFACTURING  
The stability you want in a Cantilever gate with the support you need.

Just as important, the GPC uses standard Maxon parts and has an expert support and service team that is only one 800-number away. You'll never have to wonder who can service your gates, or where the parts will come from. "We're confident that the GPC will revolutionize this segmented portion of the industry and will constitute the benchmark, for future cantilevers", says Brent Stratton, Office of the President.

Maxon Lift Corp. was founded in 1957. That same year, owner Max Lugash invented the TUK-A-WAY® liftgate, which remains the largest selling style of liftgate in North America. For more than fifty years, Maxon Lift Corp. has initiated and developed a variety of innovative products that have become truck equipment industry benchmarks. Find out how the new GPC delivers the stability you want and the support you need at [www.maxonlift.com/conventional](http://www.maxonlift.com/conventional).

More company information can be obtained from Maxon and local Maxon sales representatives at 800-227-4116 or [www.maxonlift.com](http://www.maxonlift.com).

##